

JUAN PERUCHO

 User experience, Service designer, Consultant & Podcaster

HI THERE!

I am a passionate creative leader with a strong command of user experience principles, design strategies and collaborative problem solving, I lead client engagements and design teams to deliver best in class interactive experiences across multiple channels.

Always in the pursuit of designing products people love using, my aim is building a compelling brand experience for my clients and above all, their final customer.

My last project is a podcast about user centered design and design thinking applied to analogic industries, a show for spanish speaking humans.

SKILLS OVERVIEW



LANGUAGES



DROP ME A LINE

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iTunes: <https://goo.gl/8mzUvq>

EXPERIENCE

- Sep 16 - Present
SENIOR INTERACTION DESIGNER @ HERE
Market trends, conception, storytelling & prototypes for mobile & web applications
- Oct 16: One week
DESIGN TEACHER @ IRONHACK
Design Thinking and User Centered Design lectures and daily exercises.
- Feb 16 - Jun 16
DESIGN CONSULTANT @ GENYCA GENETICS
Analised, evaluated and designed a variety of product's touchpoints
- Dec 15: One week
DESIGN MENTOR @ WORLD FOOD PROGRAMME
Coached user centered design to social entrepreneurs
- Jan 15 - Jul 15
UX DESIGNER CONSULTANT @ HERE
Analised, evaluated and designed a seamless experience for car, mobile and web
- Feb 11 - Jan 15
UX DESIGNER CONSULTANT @ ICONMOBILE
End to end involvement in a variety of projects. Automotive, banking, NGOs, telecommunications, etc
- Feb 10 - Feb 11
INTERACTION DESIGNER @ TELEFONICA R&D
Conceptual development of futuristic services. Banking, telecommunications, smarthomes

EDUCATION

- Sep 08 - Jul 09
EXCHANGE STUDENT @ HAWK HILDESHEIM
Physical and digital Interaction design
- Sep 04 - Feb 09
GRADE IN FINE ARTS @ UNIV. COMPLUTENSE MADRID
Spezialisation on Media and Sculpture

HONORS

- Feb 16 - Currently
OWNER AND PODCASTER | DISEÑO HUMANO
A human-centered and Service design show for a spanish-speaking audience. <https://goo.gl/kbzSCg>
- Oct 16
NOMINATIONS | SHORTY SOCIAL GOOD AWARDS
ShareTheMeal was nominated to 3 categories at the Shorty Social Good Awards. <https://goo.gl/3dOlB0>
- 2016
NOMINATION AS MOST INNOVATIVE | CLASSY AWARD
ShareTheMeal nominated as one of the Most Innovative Nonprofits and Social Enterprises. <https://goo.gl/CNSTN0>
- 2015
GOOGLE'S BEST APPS | HIGHLIGHT
ShareTheMeal was highlighted in the Year and Christmas Collections. <https://goo.gl/jBf79N>

AWARDS

- Sep 16
BEST PRACTICES | LOVIE AWARDS
ShareTheMeal sets industry standard of excellence through ease of use, advanced features and superior design. <https://goo.gl/5xS7xl>
- Apr 16
INNOVATION AWARD | SXSW 2016
ShareTheMeal awarded in the category "New economy". <https://goo.gl/exKIVn>
- Apr 16
PEOPLE'S VOICE AWARD | THE WEBBY AWARD
ShareTheMeal awarded in the Best Practices category for mobile Sites & Apps. <https://goo.gl/5BUe8M>
- Jan 16
BEST AUTOMOTIVE APP | AUTOBILD MAGAZINE
HERE Maps was awarded at the Consumer Electronics Show (CES) <https://goo.gl/xLMfSN>
- Oct 15
SILVER AWARD | HERE GARMIN HACKATON
My team was awarded with the silver award at a internal hackaton